



Building a culture of learning with a digital library

OverDrive[®]
Professional

Today's presenter

Steven Rosato

Manager

OverDrive Professional

srosato@overdrive.com



01

About Us

03

**How a digital
library can help**

02

**Challenges facing
workforce today**

04

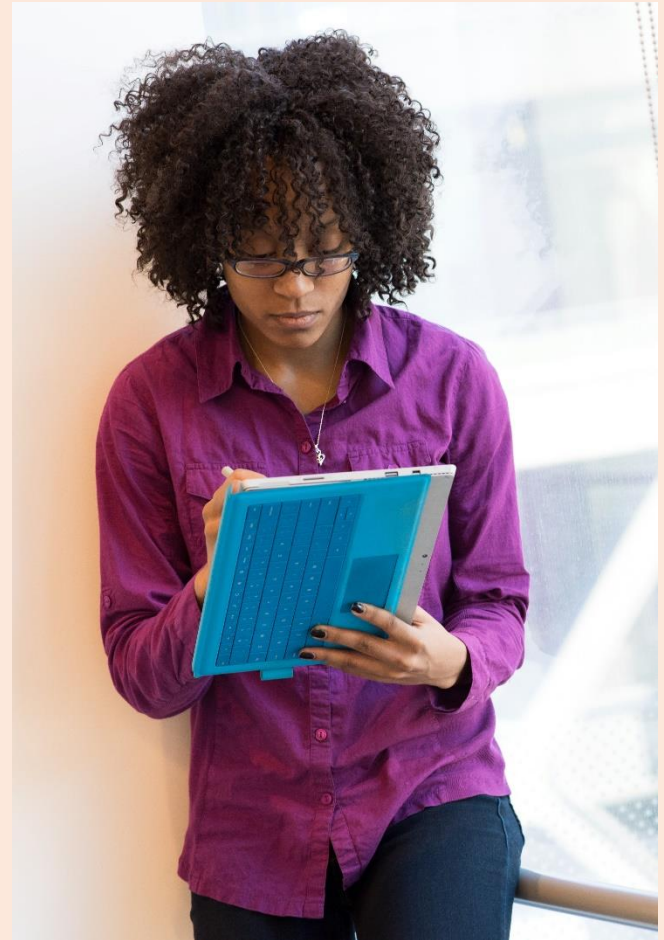
Best practices

About OverDrive

The leading digital reading platform

- Founded in 1986
- Headquarters in Cleveland, OH
- 65,000 libraries, schools, colleges, and corporate partners in 78 countries
- Catalog of millions of titles in 100+ languages from 30,000+ publishers
- Certified B Corporation

Now that your employees have settled into the new world of work, how can you – and they – make the most of their learning and development?



A person is shown from the side, holding a tablet. The tablet screen displays the RAPID7 website, which features various educational resources and book covers. The person is wearing a blue and white plaid shirt. In the background, there is a beige sofa with patterned cushions. A laptop is open on a table in front of the person, and some papers are scattered on the table.

Top skills for the future

**Analytical
thinking**

Active learning

**Complex problem
solving**

**Must have resilience,
flexibility, & agility**

Today's leaders have new responsibilities as well

Hire and support remote teams

Find new ways to demonstrate

- Leadership
- Team building
- Communication
- Decision-making



Employees don't want to wait to gain skills.

In today's environment, business must find **learning and development strategies** that can be delivered in a **convenient format for employees wherever they are** – in the office, traveling, or working from home

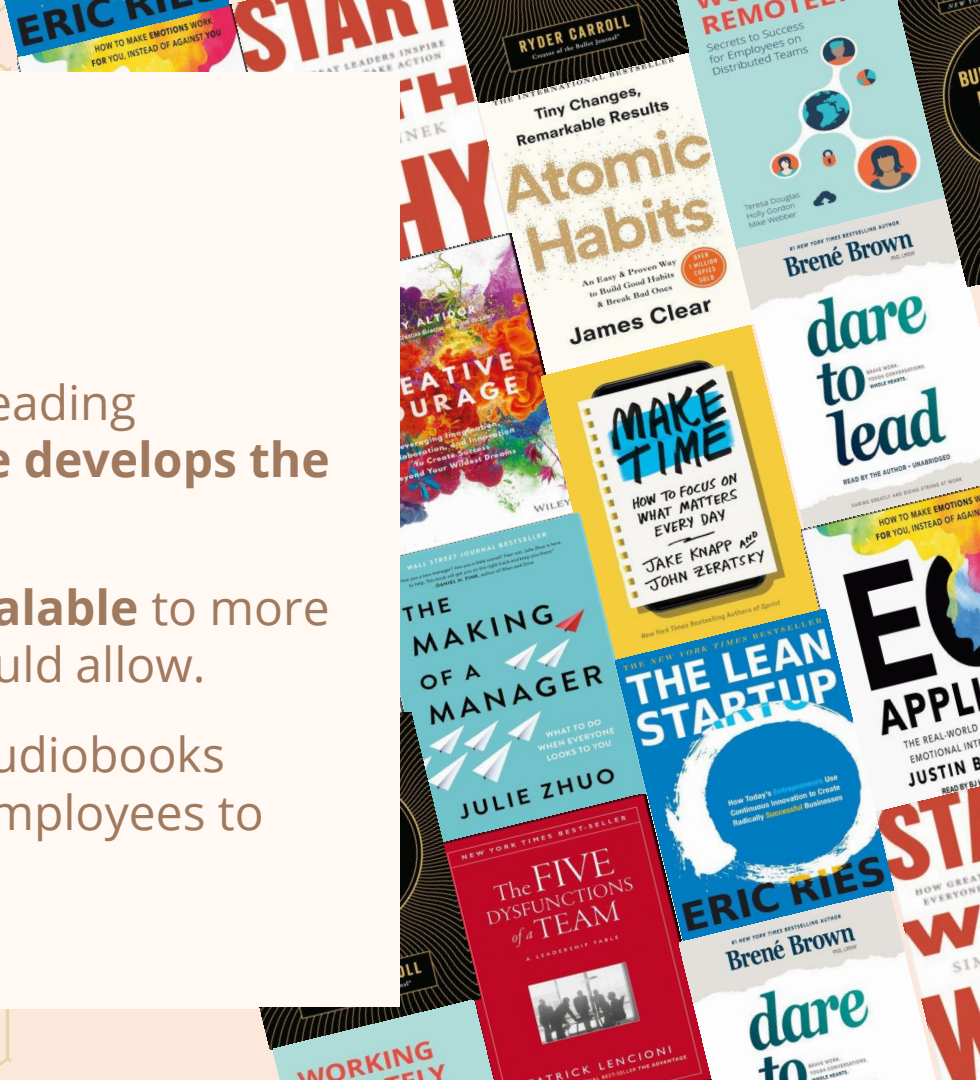


How digital libraries can augment L&D

To supplement instruction, shared reading opportunities help **ensure everyone develops the same understanding.**

Remote learning and reading is scalable to more people than an in-person format would allow.

A custom collection of ebooks and audiobooks **provides a valuable resource** for employees to form a common understanding.





Reading the same material puts people on the same page, which helps build culture.

What Sets OverDrive Apart?



Accessibility

Available anytime, anywhere
on every major device



Flexibility

Employees can explore topics
they are interested in even
outside of a group setting



Connection

Employees can connect with
colleagues through book discussions
and guided conversations



Budget-Friendly

Multiple lending
models to best fit your
budget needs

“We hear stories of people getting job promotions because of a skill they’ve gotten through reading books in digital libraries.”

Lindsey Levinsohn
OverDrive



A modern office interior with large glass windows and a white sofa with blue cushions. The scene is brightly lit, with a black pendant light hanging from the ceiling. The text is overlaid on a white rectangular background with gold corner brackets.

Best Practices

For making digital libraries a practical part of
Learning & Development

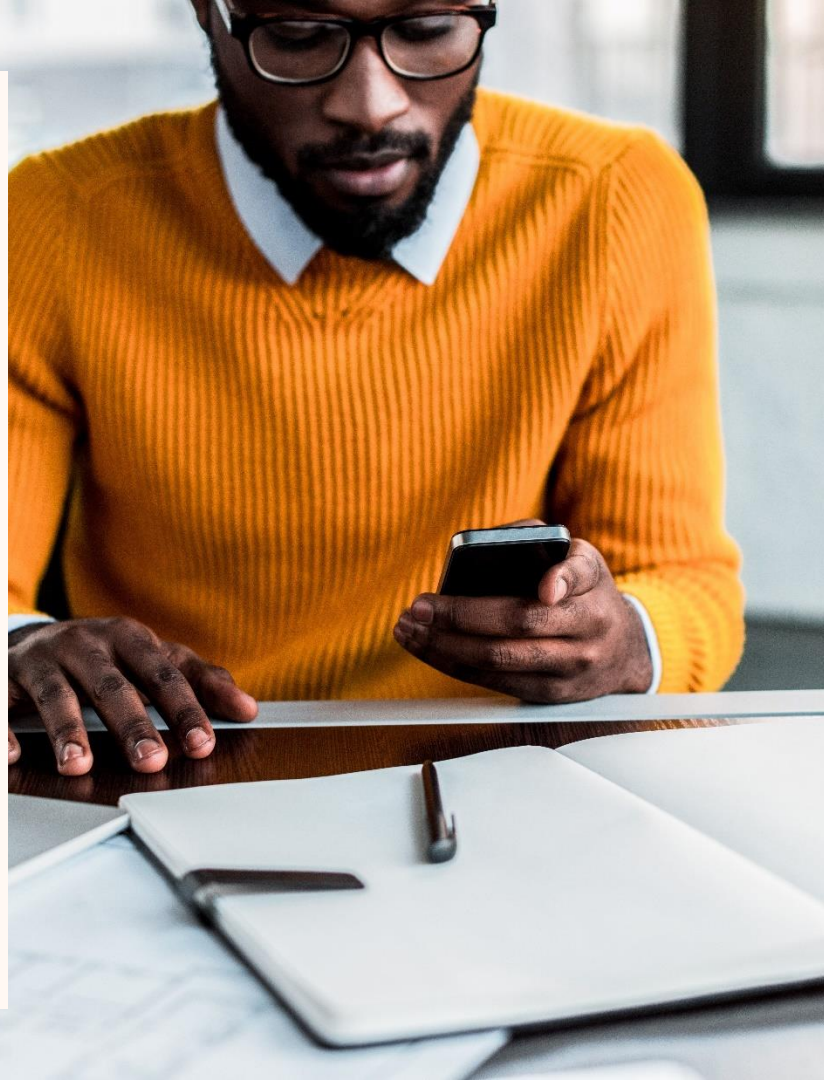
Create a strategy for the digital library

Look at current L&D offerings and identify gaps that a digital library can fill.

Focus on titles that support the company's mission.

If you aren't sure where to begin, start small.

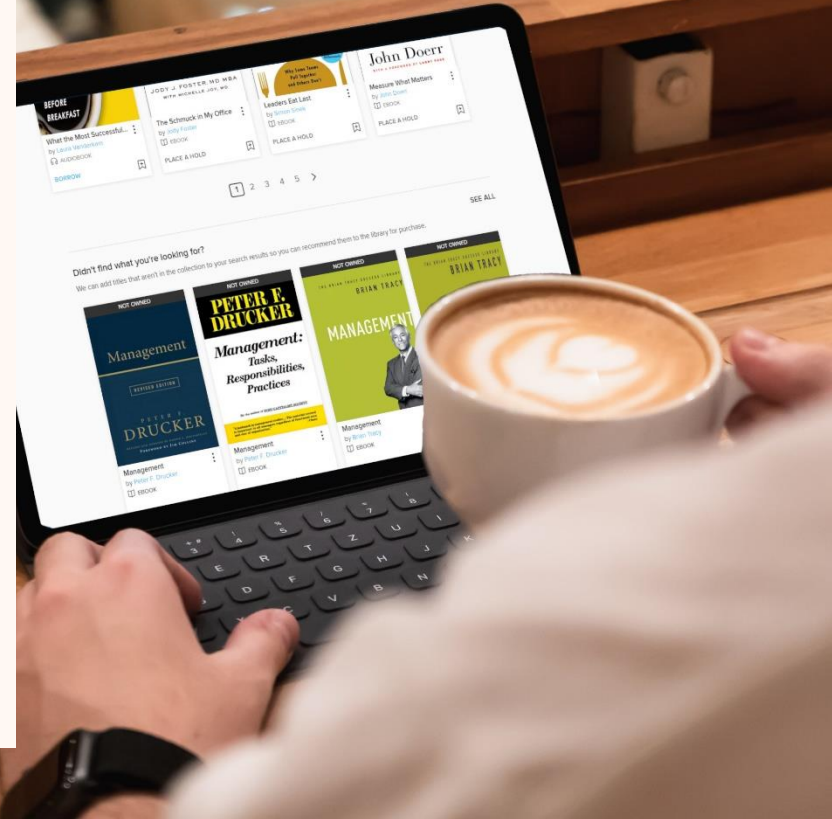
Utilize Local Content to make company documents available.



Make sure the digital library is relevant

Recommendations from staff can help steer the company to the employees' learning needs.

Is a certain title mentioned in meetings or Slack conversations? Make sure it's in the digital library so employees can access it.



Increase awareness of the digital library

Promote the digital library as a support resource and make sure employees understand how easy it is to use.

Feature titles on the digital library homepage in a curated collection.

Focus on a particular author, like Brené Brown, for a month.



Establish goals and measurements

Determine how you will measure the digital library's success.

Statistics to consider:

- Usage data
- New user registration
- Active checkouts



Make the digital library a part of your organization's culture

Have benchmarks for how the digital library will benefit the organization, similar to sales, marketing or productivity goals.

Challenge employees to read more as part of a learning culture.





01

Create a **strategy** for the library

02

Make sure the digital library is **relevant**

03

Increase **awareness** of the digital library

04

Establish **goals** and measurements

05

Make the library part of your org's **culture**



Digital libraries are an effective and budget-friendly way to support Learning & Development while supporting an agile workforce.

Thanks

professional@overdrive.com

OverDrive[®]
Professional

